

## Order Item Summary

CBS TELEVISION  
STATIONS

the CW

KVT-TV

Order ID: 59815	CF	LOC-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/21/12 10:06 AM				
Client: WENDY DAVIS FOR STATE...	CPE:	/ / 2329	Agency Commission: 15 %	Updated: LNAVO on 09/21/12 02:19 PM					
Agency: BUYING TIME (35698)	Product:	2329;STATE SENATE DIST	Self :30:00	Confirmed: 09/21/12 02:19 PM					
Buyer:	Demo:	HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/21/12 06:12 PM					
AE: VALERIE BONNEY-KVT-TV				Billing Int: Monthly BM: SS					
Share: 22%	WFAA: 0%	KXAS: 0%	KDFW: 0%	KDAF: 0%	KTXA: 0%	KPXD: 0%	KDFI: 0%	OTHER: 0%	CABLE: 0%

TP 9/21/12 NEW ORDER; TTL\$41,925

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS6-7A	0 0 1 1 1 0 0	NEWS	30				0.0	\$225.00	3	\$675.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>									
		09/26/12	09/28/12	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS6-7A	1 0 0 0 0 0 0	NEWS	30				0.0	\$225.00	1	\$225.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>									
		10/01/12	10/01/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	0 0 1 1 1 0 0	MORN	30				0.0	\$125.00	3	\$375.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>									
		09/26/12	09/28/12	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	1 0 0 0 0 0 0	MORN	30				0.0	\$125.00	1	\$125.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>									
		10/01/12	10/01/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	0 0 1 1 1 0 0	PRICE	30				0.0	\$500.00	3	\$1,500.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>									
		09/26/12	09/28/12	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPRICE	1 0 0 0 0 0 0	PRICE	30				0.0	\$500.00	1	\$500.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>									
		10/01/12	10/01/12	1									

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KTVT-TV

Order ID: 59815 CF LOC-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 09/21/12 10:06 AM

Client: WENDY DAVIS FOR STATE... CPE: / / 2329 Agency Commission: 15 % Updated: LNAVO on 09/21/12 02:19 PM

Agency: BUYING TIME (35698) Product: 2329;STATE SENATE DIST Self :30:00 Confirmed: 09/21/12 02:19 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/21/12 06:12 PM

AE: VALERIE BONNEY-KTVT-TV Billing Int: Monthly BM: SS

Share: 22% WFAA: 0% KXAS: 0% KDFW: 0% KDAF: 0% KTXA: 0% KPXD: 0% KDFI: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DJEOP	0 0 1 1 1 0 0	DAY	30				0.0	\$500.00	3	\$1,500.00		
		LUR											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DJEOP	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
		LUR											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12	<u>Oct 01</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DDOCTORS2PM	0 0 1 1 1 0 0	DAY	30				0.0	\$300.00	3	\$900.00		
		LUR											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDOCTORS2PM	1 0 0 0 0 0 0	DAY	30				0.0	\$300.00	1	\$300.00		
		LUR											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12	<u>Oct 01</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL	0 0 1 1 1 0 0	EFG	30				0.0	\$300.00	3	\$900.00		
		LUR											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ENEWS4P	0 0 1 1 1 0 0	NEWS	30				0.0	\$325.00	3	\$975.00		
		LUR											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12	<u>Sep 24</u> 3									

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Client: WENDY DAVIS FOR STATE... CPE: / / 2329 Agency Commission: 15 % Updated: LNAVO on 09/21/12 02:19 PM

Agency: BUYING TIME (35698) Product: 2329; STATE SENATE DIST Self :30:00 Confirmed: 09/21/12 02:19 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/21/12 06:12 PM

AE: VALERIE BONNEY-KVT-TV Billing Int: Monthly BM: SS

Share: 22% WFAA: 0% KXAS: 0% KDFW: 0% KDAF: 0% KTXA: 0% KPXD: 0% KDFI: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENEWS5P	0 0 1 1 1 0 0	NEWS	30				0.0	\$600.00	3	\$1,800.00		
		<i>LUR</i>											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY	0 0 1 1 1 0 0	NEWS	30				0.0	\$650.00	3	\$1,950.00		
		<i>LUR</i>											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AWHEEL	0 0 1 1 1 0 0	ACC	30				0.0	\$1,400.00	3	\$4,200.00		
		<i>LUR</i>											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATEM-F/SU	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,700.00	3	\$5,100.00		
		<i>LUR</i>											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/28/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATEM-F/SU	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
		<i>LUR</i>											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	LLETTER	0 0 1 0 0 0 0	LETT	30				0.0	\$500.00	1	\$500.00		
		<i>LUR</i>											
		<u>FBD</u> 09/26/12	<u>LBD</u> 09/26/12		<u>Sep 24</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
019	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$500.00	1	\$500.00			
												LUR		
												<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12	<u>Oct 01</u> 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
020	MCBSSAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$50.00	1	\$50.00			
												LUR		
												<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12	<u>Sep 24</u> 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
021	NEARLYSAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$400.00	1	\$400.00			
												LUR		
												<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12	<u>Sep 24</u> 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
022	AWHEELSAT	0 0 0 0 0 1 0	ACC	30				0.0	\$600.00	1	\$600.00			
												LUR		
												<u>FBD</u> 09/29/12	<u>LBD</u> 09/29/12	<u>Sep 24</u> 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
023	WCBSSUN	0 0 0 0 0 0 1	NEWS	30				0.0	\$650.00	1	\$650.00			
												LUR		
												<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12	<u>Sep 24</u> 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
024	NEARLYSUN	* * * * * S	NEWS	30				0.0	\$425.00	1	\$425.00			
												LUR		
												<u>FBD</u> 09/25/12	<u>LBD</u> 10/01/12	<u>Sep 24</u> 1 <u>Oct 01</u>

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PSIXTY	* * * * * S	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
		LUR											
		<u>FBD</u> 09/25/12	<u>LBD</u> 10/01/12	<u>Sep 24</u> 1	<u>Oct 01</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PWIFESUN2	* * * * * S	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
		LUR											
		<u>FBD</u> 09/25/12	<u>LBD</u> 10/01/12	<u>Sep 24</u> 1	<u>Oct 01</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATEM-F/SU	* * * * * S	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
		LUR											
		<u>FBD</u> 09/30/12	<u>LBD</u> 09/30/12	<u>Sep 24</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WFACESPEC	* * * * * S	MORN	30				0.0	\$500.00	1	\$500.00		
		LUR											
		<u>FBD</u> 09/25/12	<u>LBD</u> 10/01/12	<u>Sep 24</u> 1	<u>Oct 01</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	EPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$250.00	1	\$250.00		
		LUR											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12	<u>Oct 01</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	ENEWS4P	1 0 0 0 0 0 0	NEWS	30				0.0	\$300.00	1	\$300.00		
		LUR											
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12	<u>Oct 01</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	ENEWS5P LUR	1 0 0 0 0 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NEARLY LUR	1 0 0 0 0 0 0	NEWS	30				0.0	\$725.00	1	\$725.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	AWHEEL LUR	1 0 0 0 0 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
		<u>FBD</u> 10/01/12	<u>LBD</u> 10/01/12		<u>Oct 01</u> 1								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	55	0	\$41,925.00	\$35,636.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$41,925.00	\$35,636.25	\$0.00	\$0.00